

## Facebook Posts for Your Food or Fund Drive

**Making it public.** The first post should be announcing your food or fund drive and encouraging participation.

**Provide a voice.** Your food or fund drive will be most successful if people understand how their dollars will make a difference. Below are some general Facebook posts about GMFB, hunger and the impact of giving that you can use as your food or fund drive unfolds to educate your circle of influence.

**Tips for success.** In your posts, always include a call to action, always link back to your website or GMFB's website, and make sure people know how they can help.

### Sample posts:

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**Post 1:**

Did you know?

Georgia ranks as the seventh most food insecure state in the country.

**Link:** <http://www.gamountainfoodbank.org/understanding-hunger/>

**Picture:** post1.jpg

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**Post 2:**

Did you know? 1 in 5 Georgians is hungry.

**Link:** <http://www.gamountainfoodbank.org/understanding-hunger/>

**Picture:** post2.jpg

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**Post 3:**

Did you know? 30% of people served through Georgia Mountain Food Bank are seeking help for the first time.

**Link:** <http://www.gamountainfoodbank.org/understanding-hunger/>

**Picture:** post3.jpg

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**Post 4:**

For every \$10 donated, Georgia Mountain Food Bank can provide 5 meals to the hungry.

**Link:** (to your fund drive page or <http://www.gamountainfoodbank.org/donate-money/>)

**Picture:** post4.jpg

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**Post 5:**

You can help. Donate today.

**Link:** (to your fund drive page or <http://www.gamountainfoodbank.org/donate-money/>)

**Picture:** post5.jpg

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**Post 6:**

1 out of 7 kids who need summer meals are actually getting them. Many kids who rely on school meals struggle during the summer.

**Link:** (to your fund drive page or <http://www.gamountainfoodbank.org/donate-money/>)

**Picture:** post6.jpg

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**Post 7:**

**Link:** (to your fund drive page or <http://www.gamountainfoodbank.org/donate-money/>)

**Picture:** post7.jpg

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